

Anthony A. Piña • Victoria L. Lowell • Bruce R. Harris
Editors

Leading and Managing e-Learning

What the e-Learning Leader Needs to Know

About the Editors

Anthony A. Piña is Associate Provost at Sullivan University, Louisville, Kentucky, where he oversees academics and development for 30 fully online degree programs (including a Ph.D.) and over 600 online and hybrid courses taught by more than 150 faculty. He is Past-President of the Division of Distance Learning of the Association for Educational Communications and Technology (AECT) and has served on the AECT Board of Directors. Tony has been a consultant to Fortune 500 corporations, small businesses, local government agencies, educational institutions and the U.S. Military. He is author or editor of four books and has over 50 academic publications. He serves on the editorial boards of three scholarly journals and has been a guest editor of *Tech Trends* and of the *Quarterly Review of Distance Education*. Tony received his undergraduate and master's degrees from Brigham Young University, did post-graduate work at Arizona State University, completed his doctorate at La Sierra University, and earned a post-doctoral master's degree from Sullivan University. He is married and the father of six children--four biological and two adopted.

Victoria L. Lowell is Program Convener of the Online Master's of Science in Education (MSEd), in Learning Design and Technology program at Purdue University, Indiana's second largest university, where she oversees 45+ professors and 230+ students. She holds a PhD in Education, with a dual concentration in Distance Education and Higher Education Institutional Policy Planning and a MEd in Educational Technology. At Purdue she conducts research on issues pertaining to online learning and teaching, instructional strategies, and leading online programs. She has authored and edited numerous articles and presented over 50 presentations related to online learning and educational technology. She has worked in the field of education for twenty years teaching, researching, advising students and serving in various higher education administration roles, including, Director of Professional Licensure Programs and Director of Instructional and Web Technologies at Regent University. For Regent University, she led the development the university's online continuing education programs. She has served as a consultant for higher education institutions, developed and evaluated online programs, and she has taught at K-12 and university levels, face-to-face, blended/hybrid and online. She has served on the Board of Directors for the Division of Distance Learning (DDL) of the Association for Educational Communications & Technology (AECT).

Bruce R. Harris has worked as an instructional designer for several companies and organizations and has consulted with many clients such as Motorola, Sullivan University, Illinois State Museum, K-12 school districts, etc. He completed his doctorate in Instructional Science at Brigham Young University. For 24 years he was a professor of Instructional Design and Technology and served in several leadership roles at Western Illinois University. He has published over 20 academic publications and has presented over 130 papers at professional conferences on such topics as self-regulated learning, effective online learning programs and strategies, evaluating quality online teaching, etc. He developed and taught his first online course in 1994 and has been teaching online courses every semester since that first course. He is currently the Executive Director of Academic Innovation and Leadership in which he oversees the Department of Distance & Digital Learning and is also the Director of the Center for Teaching & Learning at Dixie State University.

Preface

There is an abundance of literature for those who wish to teach, take or develop online courses. There are far fewer resources for those who have been called to lead and manage online/distance education programs within their organizations and for those who oversee e-learning that is blurring the distinction between online and on-ground learning.

Leading and Managing e-Learning: What the e-Learning Leader Needs to Know provides insights and expertise from more than 50 instructional technology leaders and professionals from over 30 different institutions across the country. While faculty, instructional designers and others can benefit from the information in this work, it has been designed primarily to assist the educational leader or manager who does not come from a background of formal training in educational technology, instructional design or distance education.

Written for the practitioner—rather than the scholar--this book provides information on the most salient topics of online/distance education and e-learning and provides guidance for making decisions that will result in successful e-learning implementation. It is the most comprehensive guide for practice currently available for e-learning leaders and managers.

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