

Save Lives, Change Lives, Better Lives

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Project Requirements

The Introduction to Business Administration, BADM 1310, course required students to complete a research project that focused on two fields of business and two main business topics. The project included a final project report, a scholarly poster, and a PowerPoint presentation. The course and project learning outcomes were required to be met. Emphasis was on making a connection with Franciscan core values, vocation and providing personal reflections.



Introduction

Business makes the world go around. The Bachelor of Business Administration (BBA) program at Franciscan Missionaries has three tracks consisting of General Business, Health Administration, and Management. This poster will focus on Health Administration as the track of choice. The focus areas include the role of a health administrator, satisfying and motivating employees, future challenges in our health care system, and the connection to core values.

Health Administrator Role

Health administrators plan, direct, and coordinate healthcare facilities. They work closely with physicians, nurses, and other healthcare workers to ensure the facility is running smoothly. Most facilities require a bachelor's degree. Health administrators need qualities/skills such as: analytical, technical, communication, detail-oriented, interpersonal, and leadership.

Satisfying and Motivating

“An employee’s motivation is a direct result of the sum of interactions with his or her manager” – Bob Nelson.

Five ways an administrator can satisfy and motivate their employees are:

1. Show employees their roles fit with goals.
2. Congratulate them on a job well done.
3. Take a survey and follow up with results.
4. Manage motivation long term.
5. Remember you’re dealing with people.



Core Values

The Franciscan core values include service, humility, justice, joyfulness of spirit, and reverence and love for all life. An administrator demonstrates these values by: meeting the needs of others, understanding their purpose in this role, treating everyone fairly, bringing happiness to those around them, and showing respect and love to each person.



Future Challenges

Health administrators must adapt to changes in healthcare laws, regulations, and technology. Some future challenges for the health system are rising costs, healthcare regulatory, technological advances, and training and education. In my interview with Shannon Copeland, at the Bond Wroten Eye Clinic, she stated that the biggest challenge for health facilities is the technological advances. Health facilities are going paperless and only relying on technology.

Reflection and Conclusion

Health administrators strive to make a positive impact on their organization. It is important for them to motivate and satisfy their employees to make them feel important. The Franciscan core values prepare us to make a difference in our careers. Although the health system will face challenges in the future, health administrators learn to adapt to make the workplace run smoothly. Health administration is my calling. This project has made me excited to start my career in health administration. As Mark Twain said, “The secret of success is making your vocation your vacation.”

References

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